

Castle Panic®



BIG BOX™ SECOND EDITION

WHAT IS IT?

The complete all-in-one collection. Includes the base game (*Castle Panic*), 4 expansions (*The Wizard's Tower*, *The Dark Titan*, *Engines of War*, and *Crowns and Quests*), and 13 promo items, all in the new art style of second edition.

WHAT'S DIFFERENT?

Second Edition includes all new art, a custom die, and heavier card stock. Changes to the board and cards improve readability for color-blind players. Also includes the newest expansion, *Crowns and Quests*.

WHY SHOULD I CARRY IT?

- Completists will be looking for a convenient way of going all in.
- Demand built through the *Castle Panic Deluxe Collection* Kickstarter.
- Big Box 1E has been out of print for years and is highly sought after.
- Higher price point brings higher value to your shelf space.

HOW DO I SELL IT?

- **Target Market:** For the *Castle Panic* fan, old and new, who wants everything
- **Key Selling Points:**
 - Base game and all the expansions in one box
 - Includes 7 promo cards and 6 promo towers
 - Expansions can be combined for a customized experience
 - \$15 less than buying each game individually
- **Elevator Pitch:** *Castle Panic Big Box* is the complete collection. It includes the base game, all the expansions, and all the promos in one well-organized box.

MSRP: \$119.95

Stock Number: FSD 1021

UPC: 850680002470

Made in China

Case Count: 3

Individual Dimensions: 17" x 12" x 4"

Designer: Justin De Witt

For Marketing Kit visit www.firesidegames.com/retailers

