

ULTIMATCH™

GREAT MINDS THINK ALIKE
GREAT TEAMS MAKE ULTIMATCHES



20 min



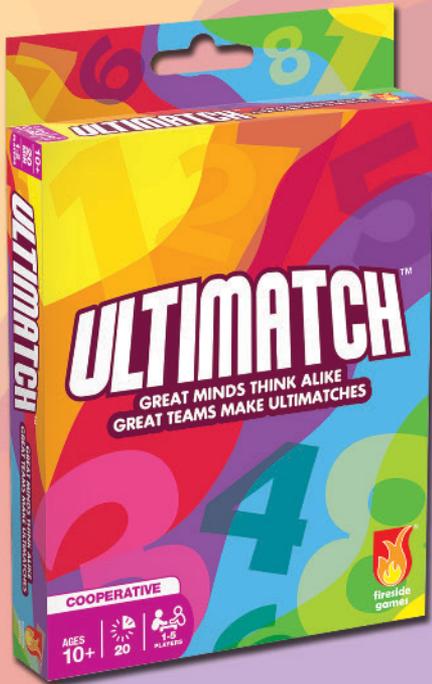
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JUNE 2024



WHAT IS IT?

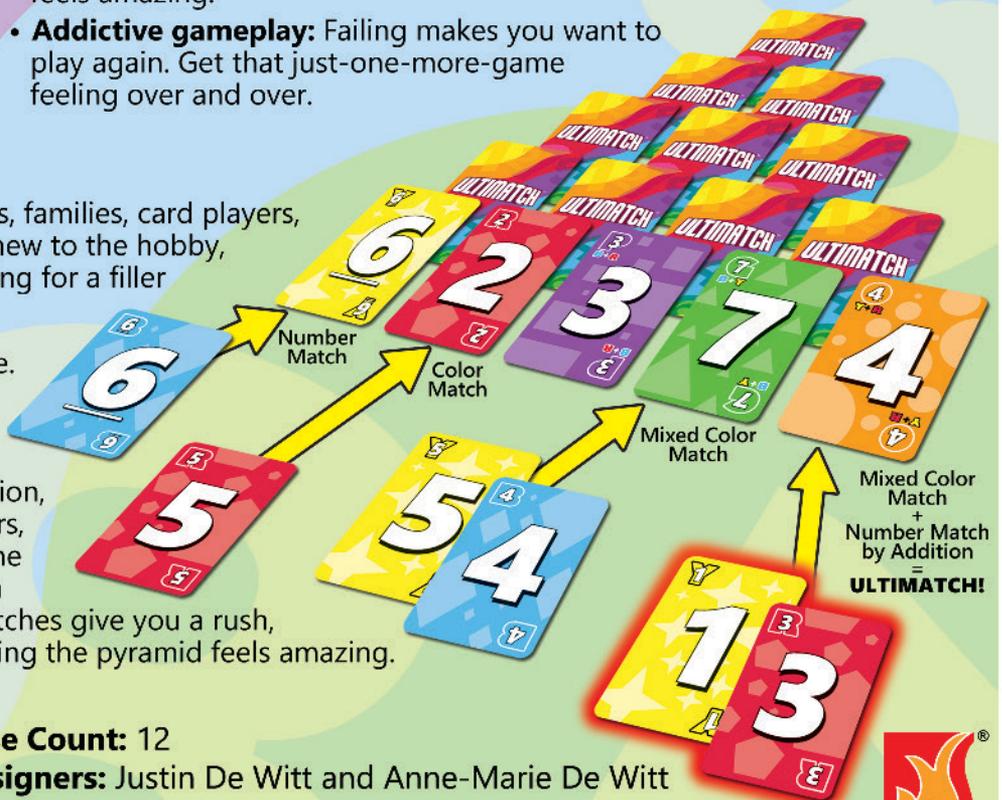
Ultimatch is a cooperative twist on matching card games that brings new options for making matches. Players work together matching cards to remove them from a pyramid of cards. The players win if they can remove all the cards from the pyramid, but if they all pass they lose.

WHAT MAKES IT DIFFERENT?

- **Ultimatch is cooperative:** The players win or lose as a team.
- **New ways to match:** Players can match a card by **color**, or **number**, but also by **adding** or **subtracting** the numbers on 2 cards, or by **mixing the colors** to make a color match (yellow + blue = green).
- **Clever decision making:** Players feel smart thinking through trade options, possible matches, and when to use the shared alta-hand.
- **Shared headspace:** Trades are made facedown with no table talk.
- **Exciting Ultimatches:** A perfect match of both number and color is an *Ultimatch* and gets the team 2 cards, 1 for you and 1 added to the alta-hand.
- **Filled with wins:** Single matches feel good. Ultimatches feel great. Clearing the pyramid feels amazing.
- **Addictive gameplay:** Failing makes you want to play again. Get that just-one-more-game feeling over and over.

HOW DO I SELL IT?

- **Target Audiences:** Casual gamers, families, card players, cooperative game fans, players new to the hobby, and board game hobbyists looking for a filler
- **Elevator Pitch:** *Ultimatch* is an addictive, cooperative card game. The goal is to remove all the cards from a pyramid by matching them. You make matches by color, number, addition, subtraction, or even mixing colors, but you want to think through the best cards to use now and which ones to save for later. Single matches give you a rush, Ultimatches feel great, and clearing the pyramid feels amazing.



MSRP: \$9.95

Stock Number: FSD 2004

UPC: 850680002487

Made in China

Case Count: 12

Designers: Justin De Witt and Anne-Marie De Witt

Individual Dimensions: 6" x 3.75" x .5"

Case Dimensions: 11" x 5.7" x 4.3"

For Marketing Kit visit www.firesidegames.com/retailers

